



Festival of the Turning Leaves | Sponsorship Newsletter 2025

As the crisp autumn air settles over Thorntown and the trees burst into vibrant shades of red, orange, and gold. Our town comes alive with the magic of the festival of the Turning Leaves. This cherished tradition unites families, friends, and visitors in a weekend filled with live music, delicious food, and small-town charm. Best of all, admission to the Festival remains **FREE**, thanks to incredible supporters like you!

Your sponsorship donations directly power the entertainment, activities, and events that draw attendees to our festival and keep them coming back year after year. With a festival headcount of over 2,000, your advertising will gain significant visibility in our community through the sponsorship level of your choice.

Sponsorship Levels 🌟

Corporate Sponsor – \$2,500+ This package includes premium stage signage. Logo on all Festival advertisements, website, radio and social media. On stage recognition throughout the event. This package provides maximum visibility to the festival attendee.

Festival Sponsor – \$1,000+ Logo on all festival advertisement, website and social media. On stage recognition throughout the event.

Key Sponsor – \$500+ Logo on all festival advertisement, website, social media and on stage Thank you highlights.

Golden Leaf Sponsor – \$250+ Name in brochure, sponsor tree and social media.

Red Leaf Sponsor – \$100+ Name in brochure, and sponsor tree.

Orange Leaf Sponsor – \$50+ Name on sponsor tree.

Join Us in Making a Difference!

The festival committee is focused on supporting this local tradition. Your support keeps Thorntown alive with family friendly activities for all.



Festival of the Turning Leaves Sponsor Commitment Form

Organization Name _____

Address _____

Phone Number _____

Contact Person _____

Email Address _____

Social Media Pages _____

Yes! I would like to support Thorntown's Festival of the Turning Leaves. I would like to become a sponsor and have indicated my choice by placing a ✓ on the appropriate level.

_____ Corporate Sponsors - \$2500 +

_____ Festival Sponsors - \$1000+

_____ Key Sponsors - \$500+

_____ Gold Leaf - \$250+

_____ Red Leaf - \$100

_____ Orange Leaf - \$50+

Please return this form along with a check made payable to the Thorntown Festival Committee to: Jena Allen, 304 E. Ayres St., Colfax, IN 46035. Be sure to submit this form by July 31st for advertising publications.


Thank You for Your Generosity!

Let's make this year's festival the best one yet.

Contact Us Today:

Festival of the Turning Leaves Committee

Attn: Jena Allen, Festival Coordinator

 (765) 376-0036

 thorntownfestival.org.

 info@thorntownfestival.org