

# Festival of the Turning Leaves 2017



## Dear Patron:

The Festival Committee would like to "Thank You" for your support in 2016. We had one of our best years ever celebrating Indiana's 200th Birthday! People have commented, "how are you going to top '16?" Not sure, but we are definitely working on a plan! We are looking forward to our 2017 Festival as it will be Thorntown's 45th Festival of the Turning Leaves. Festival starts with Family Fun Friday Night, thanks to the Thorntown Jammers will have our annual Bluegrass Jam at the Lions Depot and we will again be hosting Movie Night at the Park. Saturday and Sunday be prepared for a variety of entertainment and events to keep our guests moving and grooving! A few new surprises and of course 45 years of Festival Traditions ending with a Bang! (Fireworks we hope!) Please visit our website [www.thorntownfestival.org](http://www.thorntownfestival.org) as we update "Festival Fun" details.

As always, we do need your help and hope we can rely on your continued support as we make plans for 2017!! All contributors will be recognized on our Festival Leaf Tree in the following manner:

**Green** Leaf - \$25 to \$49

**Orange** Leaf - \$50 to \$74

**Red** Leaf - \$75 to \$99

**Gold** Leaf - \$100+

**Platinum** Leaf - \$250+

In addition to the above Friday night events, we will be planning 2 full days of Festival Fun for all ages!! If you become a Key, Festival or Corporate Sponsor your name will be advertised in the following places:

- A. Listed on the Festival Brochure, which has a distribution of 5,000
- B. Recognized with a Leaf on the Donation Tree
- C. Sponsorship signs to be displayed at your business when donation is received

## Key Sponsors - \$250- \$999

In addition to all of the above advertisement opportunities, Sponsor name to be announced over the loud speakers from the Festival Stage.

## Festival Sponsors - \$1000- \$2499

Will receive all the benefits listed above and recognition on all signs printed for the Festival located at various places around town.

## Corporate Sponsors - \$2500 +

Will receive all the benefits listed above as well as additional listing prominently placed on Festival Brochures.

In order to have your name printed on the brochure, please return your sponsorship commitment by June 20th along with the attached form.

We truly appreciate your generosity!

Sincerely,

Angie Moody  
Chairperson Festival of the Turning Leaves  
7265 N. 350 W.  
Thorntown, Indiana 46071  
[angiemtc@outlook.com](mailto:angiemtc@outlook.com)  
765-336-2488

# Festival of the Turning Leaves Sponsor Commitment Form

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_

Yes, I would like to support Thorntown's Festival of the Turning Leaves. I would like to become a \_\_\_\_\_ sponsor and have indicated my choice by placing a ✓ on the appropriate blank.

\_\_\_\_\_ **Green** Leaf - \$25 to \$49

\_\_\_\_\_ **Red** Leaf - \$75 to \$99

\_\_\_\_\_ **Orange** Leaf - \$50 to \$74

\_\_\_\_\_ **Gold** Leaf - \$100 +

\_\_\_\_\_ **Key Sponsors - \$250 - \$999**

- A. Listed on the Festival Brochure, which has a distribution of 5,000
- B. Mentioned over the loud speakers before and after performance
- C. Recognized with a Leaf on the Donation Tree
- D. Sponsorship signs to be displayed at your business when donation is received

\_\_\_\_\_ **Festival Sponsors - \$1000 - \$2499**

- A. Listed on the Festival Brochure, which has a distribution of 5,000
- B. Mentioned over the loud speakers before and after performance
- C. Recognized with a Leaf on the Donation Tree
- D. Sponsorship signs to be displayed at your business when donation is received
- E. Name and Logo printed on Festival Posters to be placed at various locations

\_\_\_\_\_ **Corporate Sponsors - \$ 2500 +**

- A. Listed on the Festival Brochure, which has a distribution of 5,000
- B. Mentioned over the loud speakers before and after performance
- C. Recognized with a Leaf on the Donation Tree
- D. Sponsorship signs to be displayed at your business when donation is received
- E. Name and Logo printed on Festival Posters to be placed at various locations
- F. Name and Logo prominently placed on Festival Brochure as space allows

Please return this form along with a check made payable to the **Thorntown Festival Committee** to:

**Angie Moody, 7265 N. 350 W., Thorntown, IN 46071.**

*Be sure to include your contact information.*

**If you have any questions, please call Angie Moody at 765-336-2488**